Introduction to MedOS medos.us



MedOS is an Android launcher focused on three main areas of a physician's practice: patients, colleagues and relevant clinical information. This downloadable application is intended for use by any practicing physician - whether in a single practice or a part of a large hospital group - who needs relevant research about their patients' needs, timely practice information, or thoughts and opinions from their most trusted colleagues. Unlike stock Android launchers, MedOS embeds access to PubMed, contextual practice information and topical conversations right into the Android operating system, accessible at the touch of a button.



Connect with patients, access their charts from anywhere and better manage scheduling.

Engage trusted colleagues in secure question and answer discussions.

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MedOS

Research anytime by searching PubMed. Read, save and share abstracts within MedOS.







Market Opportunity

There are 850,085 physicians with an active license to practice medicine in the United States and the District of Columbia.

http://www.nationalahec.org/pdfs/FSMBPhysicianCensus.pdf

Roughly **25%** of practicing physicians use Android. And that number is steadily growing.

Based on quantitative research performed in Q1 of 2012.

That makes roughly **212,000 potential users.** And that number is steadily growing.



Product Walkthrough





Patricia W. Vargas

Patient complaining of lower back pain after fall from ladder. Has been taking Tylenol for the past 3 weeks but pain persists.



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Home Screen

- A persistent PubMed search affordance is visible at the top of the screen
- The physician's schedule is visualized
 as a timeline on the home screen
- Frequently used applications are visible in the launcher tray
- Swipe left/right to view different blocks of time



1:00pm - 1:30pm

Edward Whittaker

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Have a question?

Ask Someone Now



Home Screen

 Unscheduled time is represented with a CTA to engage colleagues with questions







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Search PubMed

NOW

Patricia in Vargas

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Vargas Patient complaining of lower back pain after fall from ladder. Has been taking

Tylenol for the past 3 weeks but pain persists.

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Contextual Actions

- Pulling down on the timeline view reveals contextual actions for that item
- Contextual actions for patients include: writing a note in their EMR file, taking a picture and saving it to their EMR file, opening their EMR file, and calling the patient







Search

- Tapping into the search affordance opens the search input field
- Recent searches can be accessed in this view





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metabolite of vitamin D3 and its analogue EB1089 in colorectal adenoma and carcinoma cells: possible implications for prevention and therapy.

View Abstract

Díaz GD, Paraskeva C, Thomas MG, Binderup L, Hague A.

PMID: 10786699 [PubMed - indexed for MEDLINE]

J Steroid Biochem Mol Biol. 2004 Oct;92(3):131-41.

Molecular activity of 1,25-dihydroxyvitamin D3 in primary cultures of human prostatic epithelial cells revealed by cDNA microarray analysis.

View Abstract

Peehl DM1, Shinghal R, Nonn L, Seto E, Krishnan AV, Brooks JD, Feldman D.

PMID: 15555907 [PubMed - indexed for MEDLINE]

Biochem J. 2012 Jan 1;441(1):61-76. doi: 10.1042/BJ20110744.





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Search Results

- Individual results are rendered as separate cards
- The phone can be returned to the pervious state by tapping the back or home Android buttons









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Cancer Res. 2000 Apr 15;60(8):2304-12.

Apoptosis is induced by the active metabolite of vitamin D3 and its analogue EB1089 in colorectal adenoma and carcinoma cells: possible implications for prevention and therapy.

Díaz GD, Paraskeva C, Thomas MG, Binderup L, Hague A.

Vitamin D3 is believed to reduce the risk of colon cancer, and serum levels inversely correlate with colorectal cancer incidence. The active metabolite, 1alpha,25-dihydroxyvitamin D3, has previously been shown to inhibit growth and promote differentiation of colon cancer cells. The vitamin D analogue, EB1089, is currently under clinical trial in a variety of cancers because of its growth-inhibitory effects in vitro and reduced hypercalcemic effects in vivo. The mechanism of growth inhibition by EB1089, however, remained to be determined. In this study we examined



View on PubMed

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PubMed Abstract

- All content and links are imported from PubMed
- Links to original content can be accessed here (which launch in a browser)
- Save to patient profile and share with colleague functionality can be accessed from the "more" actions button



Questions



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Search PubMed

NOW

Patricia W. Vargas

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Vargas



Asking a Question

 Long-press the search icon and the input affordance switches to questions





Asking a Question

- Tapping into the question affordance opens the question form
- Contacts from the phone can be accessed here





Asking a Question

 Once the question is sent, the phone confirms the action and then returns to the home state





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12p

Ryan Mack

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Incoming Questions & Answers

 As questions from colleagues come in, they are momentarily shown in the launcher tray

 Recent questions and answers can be accessed at any time by pulling up on the home screen







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Questions App

 Tapping the Questions icon will launch the questions application





Questions App

 Questions can be asked by tapping on the new question icon



Questions App

- The landing screen for the questions application consists of a feed of all questions that either the user or their colleagues have asked
- The question excerpt and responses are visible in this view



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Joseph Username June 23, 2014

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Response goes here lorem ipsum Reply



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Loren Ipsum June 25, 2014

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Questions App

- Tapping a question will bring up the question and answer thread
- The entire record of the question is accessible in this view
- A persistent affordance for responding is visible locked to the bottom of the screen



Incoming Calls



Incoming Calls

- Certain contacts can be marked either high, medium or low priority
- As a result, they will be treated differently when they call







Key Scenarios

Scenario 1: Staying Connected User: GP Private Practice (Dr. Diaz)

Dr. Diaz looks through his schedule to see where he has some free time today. He notices that later he's free and has a few questions waiting for him. Later on, when he is free, he chooses to ask and answer questions with his colleagues about a number of professional topics such as clinical treatments, topical news, CME, etc. One of the interactions he is prompted to send a calendar invite, which he does by leaving the MedOS app and launching the phone's calendar.



Calendar (Android App)

Scenario 2: In-Situ with Patient User: GP Group Practice (Dr. Wu)

Dr. Wu is diagnosing a patient when he's asked about a new experimental treatment. Dr. Wu has just read a journal article about this and decides to re-read the article to better understand his patient's options. Dr. Wu takes out his phone and begins searching PubMed for the article's abstract and link. He quickly finds the article in question and saves it to his patient's profile, right from the home screen. Alternately, if he doesn't see the search result he's looking for, he an choose to ask the query in the form of a question.



Scenario 3: Call Screening User: Hospital Group Physician (Dr. Veiga)

Dr. Vaiga is relaxing at home ofter hours when sho

Dr. Veiga is relaxing at home after hours when she receives a call from a trusted colleague. Since she's at home, she responds with a text message asking if it's urgent. Her colleague responds back that it's not and they decide to talk tomorrow. Moments later she receives a call from her hospital's trauma center. Since this contact is marked as a priority emergency contact, it's treated differently with no way to reject the call. She answers it and realizes that she's needed at the hospital.



Incoming Call



API, Data and Server Needs



and client wipe/restore







Thank You

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Appendix

What is an Android launcher?

Launchers are responsible for launching applications, and displaying information on the home and lock screens. They exist at the lowest level of the visible operating system.



HTC Blinkfeed



Samsung Touchwhiz



Motorolla Droid



Google

What is an Android launcher?



Android Apps	Android Apps
Widgets	